

HOW LOCAL GOVERNMENT CAN LEAD THE TRANSITION TO EXTENDED PRODUCER RESPONSIBILITY

... and reduce greenhouse gas emissions at the source

1. Service Provider Role

- Focus on organics recycling -- especially food.
- Collect good product management cost data.
 - *Characterize MSW by brand rather than material type*
- Restructure funding mechanisms away from public to private systems.

2. Regulator Role

- Adopt a local EPR resolution.
 - *"We're asking producers to take more responsibility"*
- Mandate separation of organics from product waste
- Local landfill bans
 - *"If it can be recycled, it doesn't belong in the landfill"*
- Support local private infrastructure
 - *Zone for recycling and include take-back in green business certification*
- Integrate EPR into solid waste and sustainability plans and policies

3. Facilitator Role

- Develop partnerships and pilots.
 - *Example: Washington Take It Back Network paved way for e-waste legislation*
- Support voluntary private sector take-back infrastructure, including retail take-back, as a transitional step to producer responsibility.
- Put EPR into local Climate Action Plans

4. Educator Role

- Promote private collection infrastructure.
- Educate the public on the climate impacts of consumption.

5. Consumer Role

- Put take-back in purchasing contracts

6. Advocate Role

- Join or start a statewide Product Stewardship Council to speak with a unified voice
- Advocate for statewide legislation



**Product
Policy
Institute**

PO Box 48433
Athens, GA 30604 USA

+1-706-613-0710

info@productpolicy.org

www.productpolicy.org

www.productpolicy.org * www.calpsc.org