

The Local Government Producer Responsibility Movement

**US CONFERENCE OF MAYORS
Municipal Waste Management Association**

November 9, 2010



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Executive Director

USCM Resolution

June 2010



United States Conference of Mayors

RESOLUTION

78 TH ANNUAL CONFERENCE OF MAYORS
Oklahoma City, OK - June 11-15, 2010
ENVIRONMENT COMMITTEE

SUPPORTING EXTENDED PRODUCER RESPONSIBILITY FOR PRODUCTS

WHEREAS, the U.S. Conference of Mayors 2000 Resolution, entitled "Shared Responsibility for Waste Reduction," urged the membership to engage in dialogue with manufacturers, distributors, retailers, and citizens in their communities and develop voluntary programs regarding Shared Responsibility for Waste Reduction with measurable goals and objectives; and

WHEREAS, state policies currently hold local governments responsible for achieving waste diversion goals and enforcing product disposal bans, both of which are unfunded mandates; and

WHEREAS, the costs to manage problematic products are currently borne by taxpayers and rate payers and these costs are increasing substantially and will continue to do so unless policy changes are made; and

WHEREAS, approximately 250 million tons of discarded products and packaging are currently managed in communities each year; and

WHEREAS, statewide data from California show that less than ten percent of household hazardous waste products are being collected...



Product Policy Institute

- Founded 2003
- Research and education to advance Extended Producer Responsibility policy approach
- Catalyst for local government Product Stewardship Councils



before 1900 ...

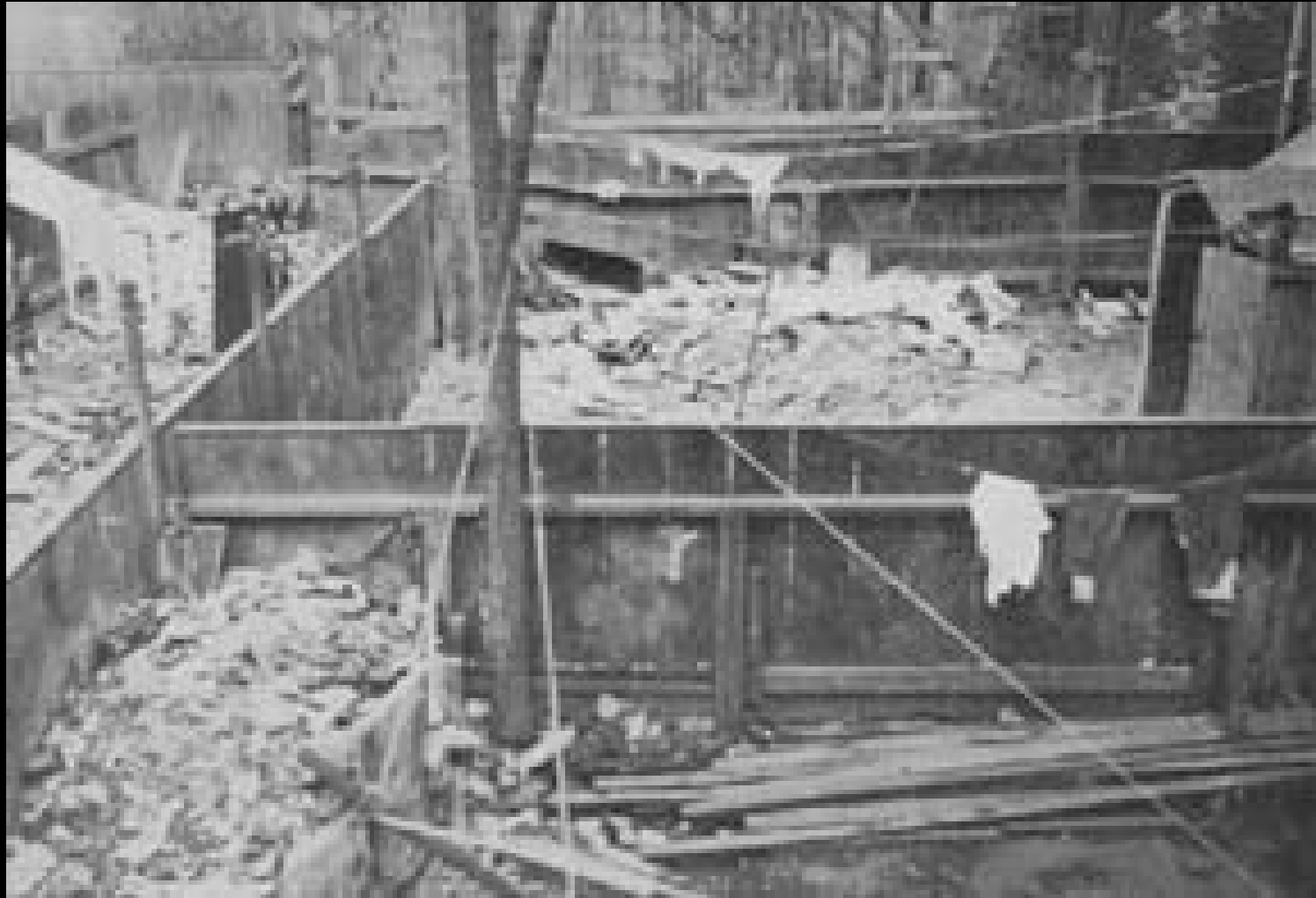


waste
management
was a private
sector activity



rapid urbanization

1840: 1,800,000
1920: 54,000,000









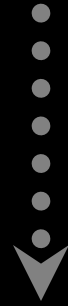
citizens demanded action ...



.... local government responded



Public health crisis



Municipal responsibility



Waste was different, simpler...

CARD OF INSTRUCTION FOR HOUSEHOLDERS

*Put into **Ash**
Receptacles*

Ashes, Sawdust,
Floor and
Street Sweepings,
Broken Glass,
Broken Crockery,
*Oyster and Clam
Shells,
Tin Cans.

*Put into **Garbage**
Receptacles*

Kitchen or
Table Waste,
Vegetables,
Meats,
Fish,
Bones,
Fat.

*Put into **Rubbish**
Bundles*

Bottles, Paper,
Pasteboard, etc.
Rags, Mattresses,
Old Clothes, Old Shoes,
Leather and Leather Scrap,
Carpets, Tobacco Stems,
Straw and Excelsior,
(from households only)

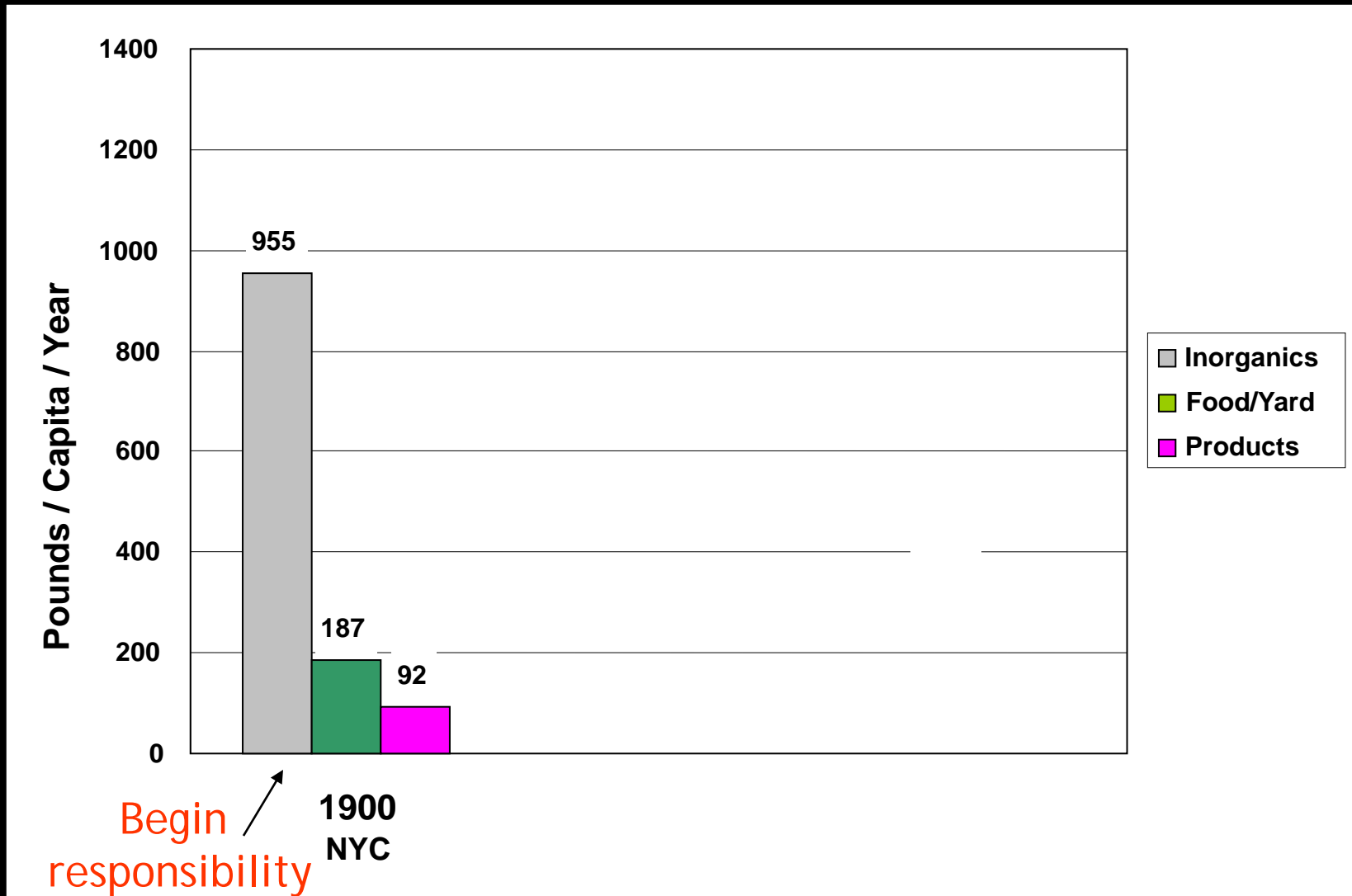
The Sanitary Code requires householders and occupants to provide separate receptacles for ashes and garbage and forbids mixing these in the same receptacle.

This law will be strictly enforced.

New York City - 1905

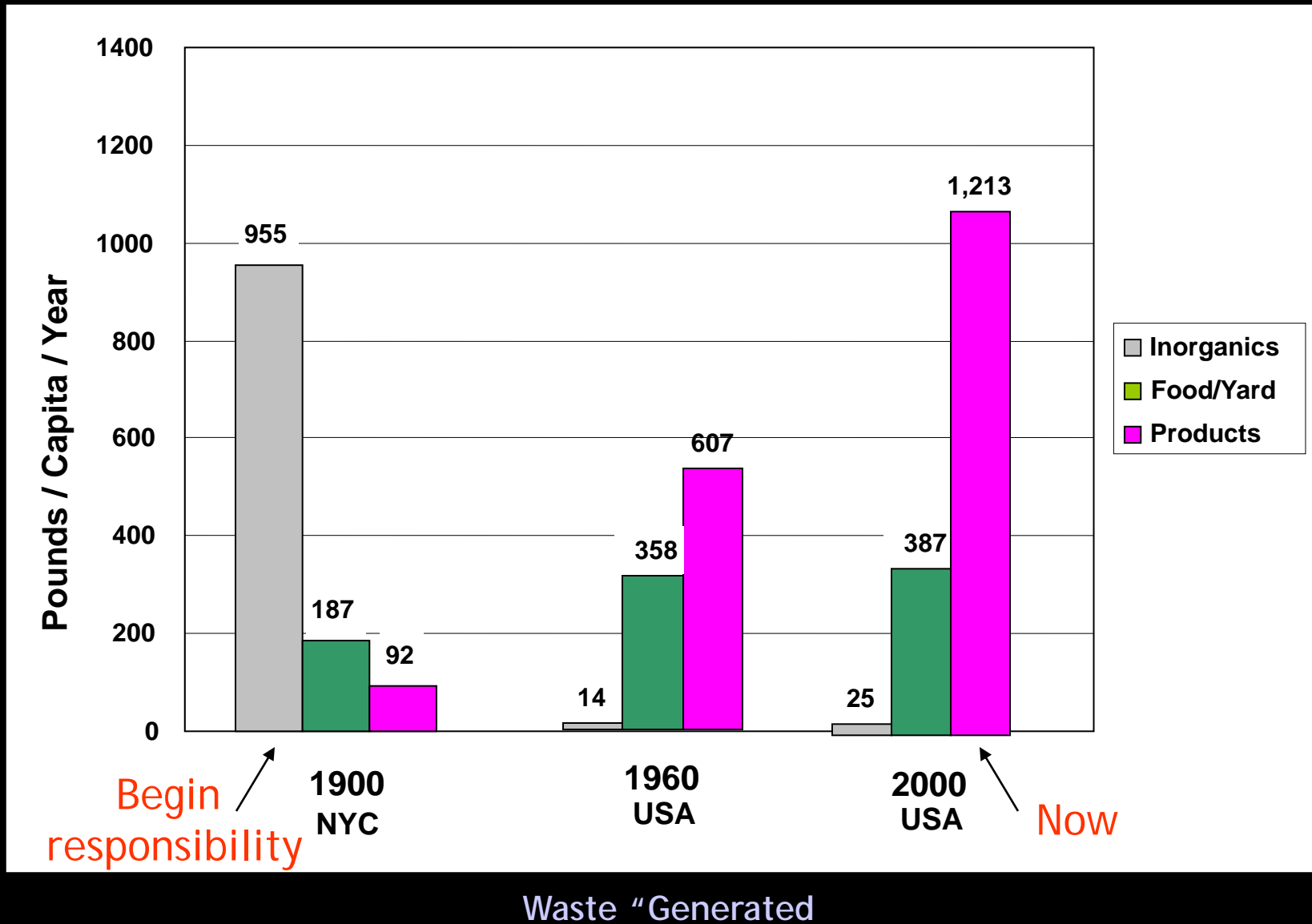



Waste changed ...





Waste changed ...





Extended Producer Responsibility (Product Stewardship)

OECD defines EPR as an environmental policy approach in which a **producer's responsibility, physical and/or financial, for a product is extended to the post-consumer stage of a product's life cycle.**

-- Organization for Economic Cooperation
and Development 2001

Extended Producer Responsibility

1. Shift costs
to chain of commerce



2. Improve design





Who are Producers?

Producers are companies that:

- Manufacture and sell; or
- Are the brand owners who sell; or
- Are the first-importers who sell
... in a jurisdiction.



EPR Laws Increasing

Product Category	Type	Laws	Dates
Beverages (packaging)	Non-Haz	8	1970-1986
Batteries	Haz	9	1990s except FL 2010
Automobile Switches	Haz	15	2004-2006
Electronics	Haz	22	2004 - 2010
Cell Phones	Haz	1	CA 2004
Thermostats	Haz	9	2006-2010
Green Chemistry-Framework	Framework	1	CA 2008
Pesticide Containers	Haz	1	CA 2008
Fluoro Lamps	Haz	2	ME 2009; WA 2010
Paint	Haz	2	OR 2009; CA 2010
Carpet	Non-Haz	1	CA 2010
Framework	Framework	1	ME 2010

TOTAL

72



Benefits of EPR for Local Government

- Shift costs – which reduces taxes & rates.
- Smaller government.
- Government does what it does best – set outcomes in the public interest, ensure transparency, accountability.
- Business does what it does best – innovate to achieve outcomes, provide excellent customer service.
- Clean materials → **local JOBS!**

Miller-McCune

TURNING RESEARCH INTO SOLUTIONS

The Smoldering Trash Revolt

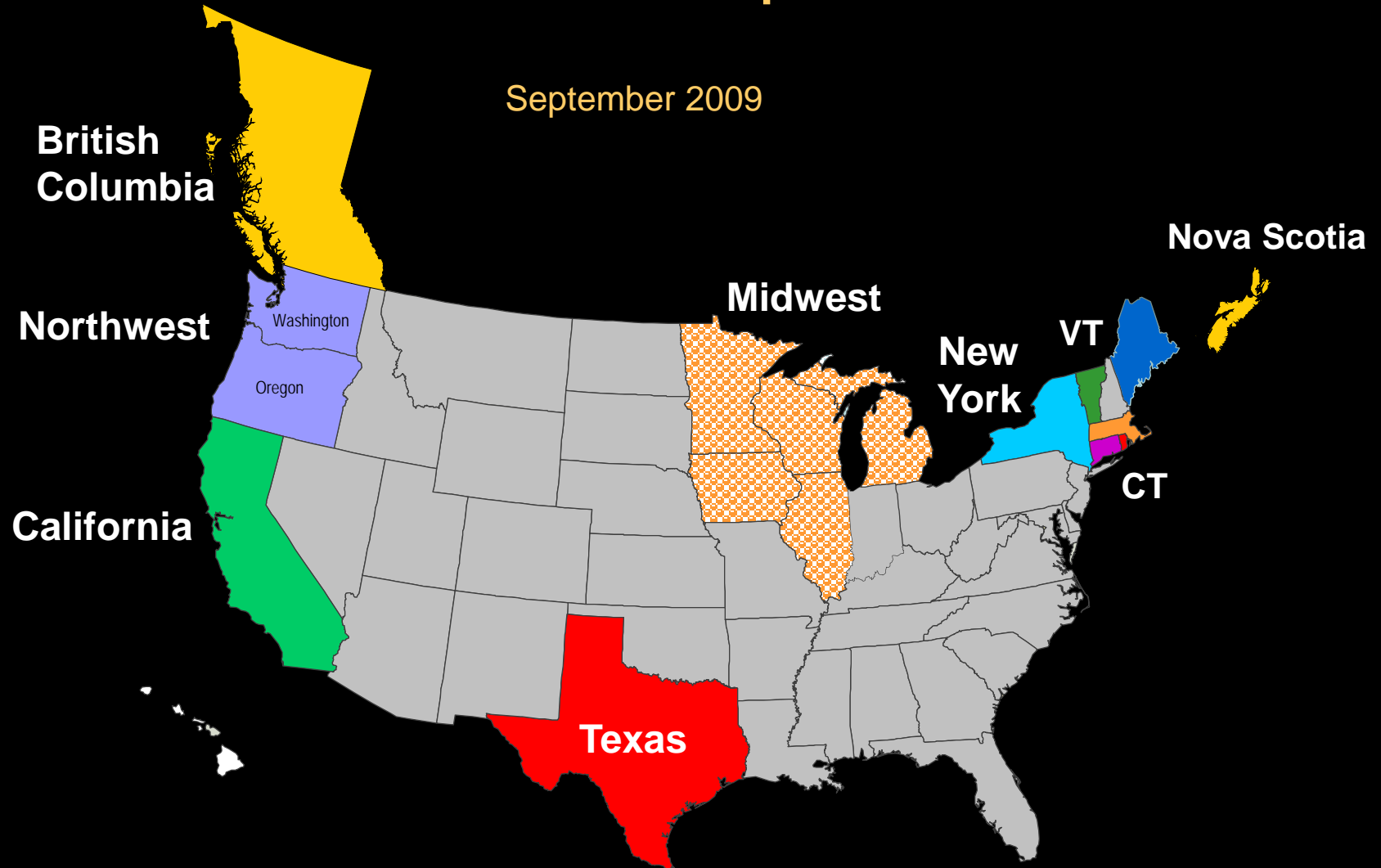
Recycling is leveling off, trash is piling up and cities are broke. In a throwaway society, who should pay for waste disposal?

By: [Melinda Burns](#) | January 21, 2010 | 05:00 AM (PST) |





(Local) Government Product Stewardship Councils





Local Government Product Stewardship Councils

1998



Primarily
local
government:
11 of 13
voting
members

2008



2001



2009



2006



2009

Connecticut
PS Committee

2006

Nova Scotia
PS Committee

2010

Massachusetts
PS Council

2008



2010

Rhode Island
PS Council



What can local government do?

<http://www.productpolicy.org/content/local-actions>

Overview



The screenshot shows the Product Policy Institute website. At the top left is the logo with the tagline "Leading the way to a waste-free economy." To the right is a navigation menu with items: "The Need", "About EPR", "Councils", "EPR Laws", "About Us", and "News and Media". Below the navigation is a search bar and a "Google Custom Search" button. The main content area features a large green leaf graphic and the text: "Councils are the hubs that bring all the parties together." Below this is the heading "Local Actions" and the sub-heading "HOW LOCAL GOVERNMENT CAN LEAD THE TRANSITION TO EXTENDED PRODUCER RESPONSIBILITY ... and reduce greenhouse gas emissions at the source". A "Printable version" link is visible. On the left side, there is a sidebar menu with categories: "Councils", "Local Actions", and "Videos". On the right side, there are several promotional boxes: "Donate" with payment logos, "Media Inquiries", "View letter to EPA sent April 14th!", "Subscribe to PPI Updates", "Read our Blog", "Follow us on Twitter", "LinkedIn", and "Google News Feed".



What can local government do?

<http://www.productpolicy.org/content/local-epr-resolutions>

Local EPR resolutions



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The main content area features a large green leaf graphic and the text: "Councils are the hubs that bring all the parties together." Below this is a section titled "Local EPR Resolutions" with a link to "See Framework Principles". A yellow "New!" badge highlights the article "California Reaches 100 Local Resolutions! — July 2010".

On the left side, there is a sidebar menu with categories: "Councils" (including Council Map, Starting A Council, Local Actions), "Local EPR Resolutions" (including National EPR Resolutions, Purchasing EPR, Presentations, Brochures, Videos), and "Model Resolution" (including California and Massachusetts). A logo for the "UNITED STATES CONFERENCE OF MAYORS" is also visible.

On the right side, there are several promotional boxes: "Donate" with logos for MasterCard, VISA, American Express, and BANK; "Media Inquiries"; "View letter to EPA sent April 14th!"; "Subscribe to PPI Updates"; "Read our Blog"; "FOLLOW US ON TWITTER"; and "Linked in".

Free Resources



Product Policy Institute E-list
info@productpolicy.org



Northwest Product Stewardship Council
Monthly Update

<http://www.productstewardship.net/join.html>



California Product Stewardship Council
Newsmail

<http://www.calpsc.org/getinvolved/subscribe.html>

Contact

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